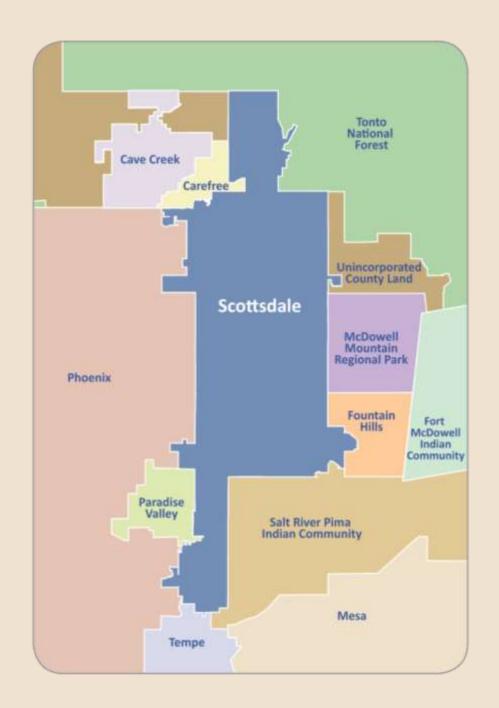
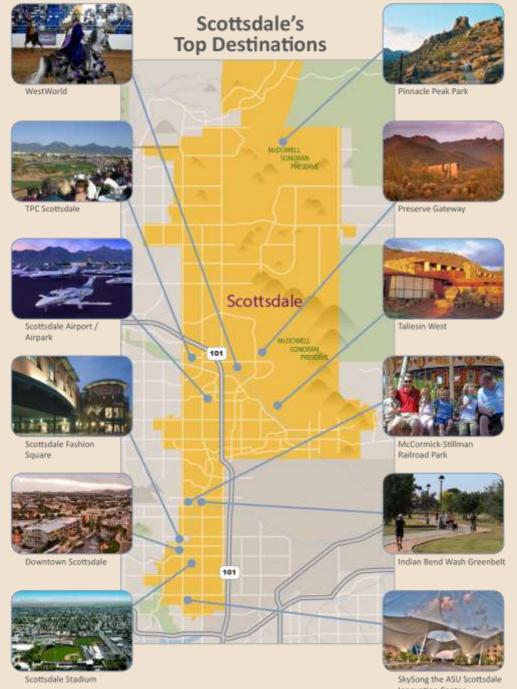


Scottsdale Snapshot

- 224,800 residents
- 2,147 full-time and 299 parttime employees (July 2014)
- 3 million sq. ft. of facilities
- 185 square miles, 31 miles tall, 11 miles wide.
- Elevation varies from 1,150 to 4,877 feet.
- SDL airport is 1,510 feet above sea level.





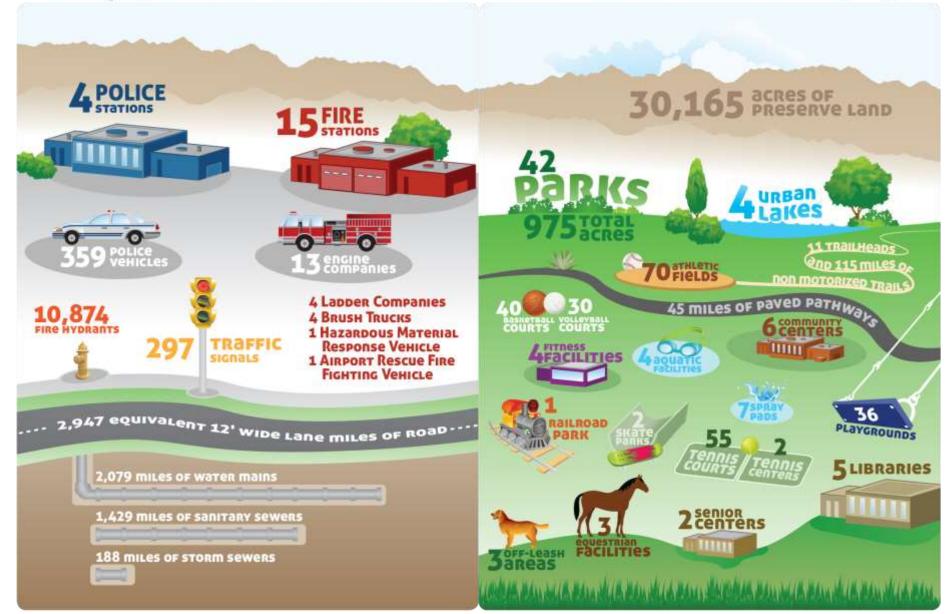
Innovation Center





Simply Better Service for a World-Class Community







Charter Officers



Bruce Washburn City Attorney



Sharron Walker City Auditor



Carolyn Jagger City Clerk



Fritz Behring City Manager



Jeff Nichols City Treasurer



Joseph Olcavage City Judge

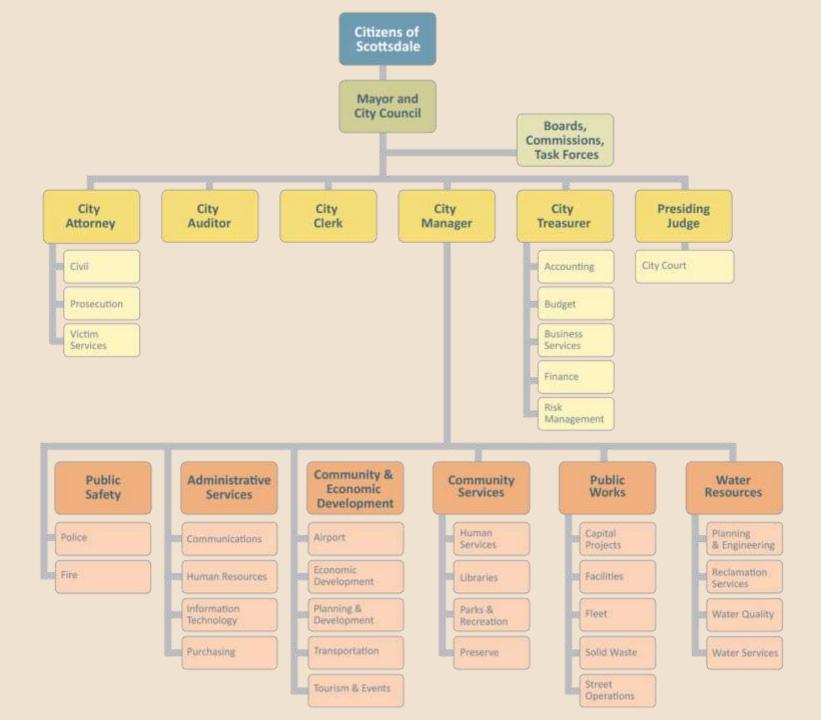


City Manager

Chief Administrative Officer - works directly for the City Council

- Enforce and implement laws
- Handle personnel matters
- Prepare and administer the budget
- Keep the City Council informed

About 2,200 (91%) of the city's employees report to the city manager





EMPLOYEE

VALUES

PLAN AND INNOVATE FOR THE FUTURE

We continuously explore new possibilities and develop unique solutions to common challenges. We take appropriate risks and strive to be innovative in planning for our changing environment and preparing for the future. We consider how our work will be sustained by future generations.

LISTEN, COMMUNICATE, TAKE ACTION

At all levels of the organization, we listen to what our customers, our citizens, and our fellow employees have to say. We communicate to ensure we understand what is being said. We take appropriate action to address or resolve issues or concerns.

RESPECT THE INDIVIDUAL

We believe in the integrity of others and in creating an environment of mutual respect. We value one another, regardless of who we are, what we do, where we work, where we live, where we are from, our ethnicity, age, or gender, because we bring unique perspectives to our jobs and personal lives.

COLLABORATE AS A TEAM

We effectively collaborate in formal or informal teams, within and across departments, and with citizens, to accomplish organizational goals and to identify and resolve problems.

LEARN & GROW CONTINUOUSLY

We encourage the learning and applications of new skills and information for improved performance, business results and career growth.

FOCUS ON QUALITY CUSTOMER SERVICE

We provide quality service and strive to exceed the expectations of our customers.

BE ACCOUNTABLE & ACT WITH INTEGRITY

We are accountable for our actions and decisions. We have uncompromising integrity. We are responsible for the stewardship of public funds and organizational resources.

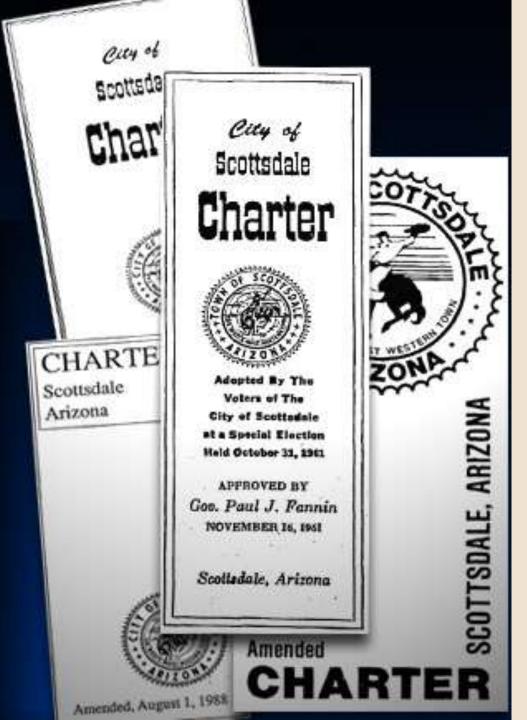
SHOW CARING & COMPASSION FOR OTHERS

We show and share compassion for others (citizens, customers and other employees) in times of need. We believe in helping.





"Crow Mother" – Plan and Innovate for the Future



The City Charter

Defines the city's powers and functions.

Sets the governance structure including 7 elected officials:
Mayor and 6 Councilmembers

Establishes six city officers:

City Attorney

City Auditor

City Clerk

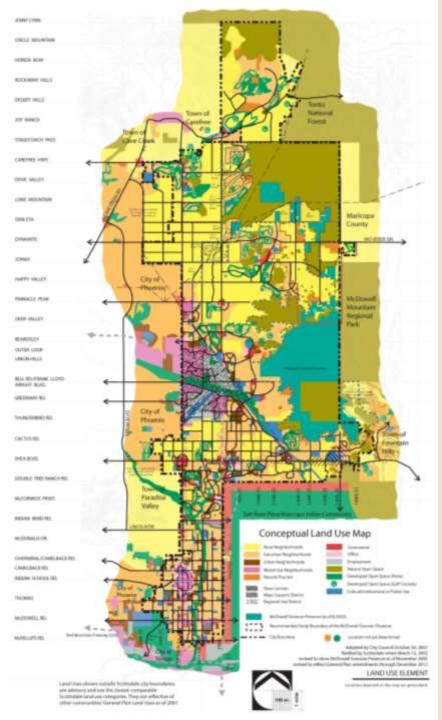
City Judge

City Manager

City Treasurer

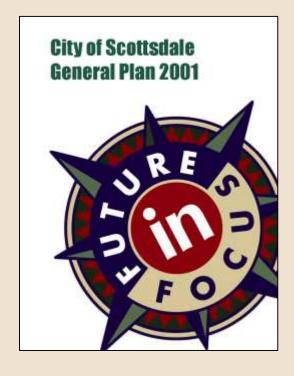
Amending or modifying the charter requires a public vote.

http://www.scottsdaleaz.gov/council/charter



The General Plan

More than just a map, the General Plan is a voter-approved statement of goals and policies that work as the primary tool for guiding the future development of the city.



http://www.scottsdaleaz.gov/generalplan



Value Scottsdale's Unique Lifestyle and Character



Economic Vitality



Enhance Neighborhoods



Preserve Meaningful Open Space



Seek Sustainability



Advance Transportation





- B. Provide strategic support of tourism and visitor events
- C. Create and adopt a comprehensive economic development strategy
- D. Develop a transportation strategy that anticipates future needs
- E. Prepare and adopt fiscally sustainable operating and capital budgets
- F. Reinvest in a high performance organization and work culture



Advice from Fritz?

- Be accountable
- Do the best job possible
- My door is always open

